

Privacy Policy

This privacy policy details the use of a mobile software application “Lead The Way CPS” created by the Center for Prevention Services (CPS) in partnership with CapTech Consulting. The application includes creative design and quiz features for children participating in the CPS Learn To Lead program. With these features, kids can design and create Coats of Arms and share them with friends.

- No In-App purchasing

App is entirely free to use. There are no in-app purchases.

- Third-party advertising

The only advertising shown within app is information about CPS and links to our website, Facebook, and Twitter pages.

- Data Collection

User Provided Information

The only information provided by the user is first and last name and email address. This information is used for verification purposes only. It is saved securely on a third party data-hosting site called Parse. Their privacy policy can be found [here](#). This information is not used for advertising or analytics.

Automatically Collected Information

In addition to user information, the app will collect usage data for analytics, bug reporting, and further app development. This information includes times downloaded and accessed and usage data for any crashes that may occur. The information is collected using Crashlytics metrics collection. You can read about their policy [here](#). This information is anonymous, kept private, and not sent to any outside organizations. The app does not collect any location information. The app does not collect or send any device information.

- User creations

Our app has a strong emphasis on children expressing their creativity and interests. The Coats of Arms created with app are saved to an online storage repository called Parse. We encourage the users to share their creations with their friends on both Twitter and Facebook. The app only allows users to send pictures of their creations within the app. Access to the camera, microphone, and device photos is restricted by the app.

The app also allows children to answer basic quiz questions and as a result, provides encouraging career option. Neither the questions, answers, nor results are

save by the app. The results can be shared with friends through both Twitter and Facebook.

Contact Us

If you have any questions regarding privacy while using the Application or have questions about our practices, please contact us via email at info@preventionservices.org.